

INVOICE


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
495954-1	10/07/12	October 2012	10/01/12 - 10/07/12

Station	Account Executive	Sales Office	Sales Region
WFSB	House- National	House-National-	National

Billing Address:

Message & Media Inc
 Attention: Accounts Payable
 100 Albany Street, Suite 200B
 New Brunswick, NJ 08901
 USA

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	October 1-October 7, 2012	

Flight Dates	Order #	Alt Order #
10/01/12 - 10/07/12	495954	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/01/12	10/05/12	430A EYEWITNESS NEWS	430-5A	MTWTF--	:30	5	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 5 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/01/12 4:51 AM 430A EYEWITNESS NEWS 430-5A :30 CMT106H \$325.00 NM 2 WFSB Tu 10/02/12 4:40 AM 430A EYEWITNESS NEWS 430-5A :30 CMT106H \$325.00 NM 5 WFSB W 10/03/12 4:29 AM 430A EYEWITNESS NEWS 430-5A :30 CMT104H \$325.00 NM 4 WFSB Th 10/04/12 4:41 AM 430A EYEWITNESS NEWS 430-5A :30 CMT103H \$325.00 NM 3 WFSB F 10/05/12 4:51 AM 430A EYEWITNESS NEWS 430-5A :30 CMT104H \$325.00 NM									
2	10/01/12	10/05/12	Eyewitness News	5am - 5:30am	MTWTF--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/01/12 5:10 AM Eyewitness News 5am - 5:30am :30 CMT106H \$500.00 NM 2 WFSB Tu 10/02/12 5:20 AM Eyewitness News 5am - 5:30am :30 CMT106H \$500.00 NM 3 WFSB W 10/03/12 5:09 AM Eyewitness News 5am - 5:30am :30 CMT103H \$500.00 NM 5 WFSB Th 10/04/12 4:59 AM Eyewitness News 5am - 5:30am :30 CMT104H \$500.00 NM 4 WFSB F 10/05/12 5:08 AM Eyewitness News 5am - 5:30am :30 CMT104H \$500.00 NM									
3	10/01/12	10/05/12	Eyewitness News	5:30a - 6am	MTWTF--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 10/01/12 5:27 AM Eyewitness News 5:30a - 6am :30 CMT106H \$800.00 NM 1 WFSB Tu 10/02/12 5:44 AM Eyewitness News 5:30a - 6am :30 CMT106H \$800.00 NM 4 WFSB W 10/03/12 5:44 AM Eyewitness News 5:30a - 6am :30 CMT104H \$800.00 NM 3 WFSB Th 10/04/12 5:40 AM Eyewitness News 5:30a - 6am :30 CMT104H \$800.00 NM 5 WFSB F 10/05/12 5:37 AM Eyewitness News 5:30a - 6am :30 CMT103H \$800.00 NM									
4	10/01/12	10/05/12	Eyewitness News	6am - 6:30am	MTWTF--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 5 \$1,200.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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WFSB
BOX 13034
Newark, NJ 07188-0034

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<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-----S</td><td>2</td><td>\$500.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-----S	2	\$500.00																																																																													
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INVOICE



Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
495954-1	10/07/12	October 2012	10/01/12 - 10/07/12

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	October 1-October 7, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
10	10/07/12	10/07/12	7a-9a Sun Eyewitness Ne7am-9am		-----S	:30	2	\$500.00	NM																																																																														
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>Su</td><td>10/07/12</td><td>7:07 AM</td><td>7a-9a Sun Eyewitness News</td><td>7am-9am</td><td>:30</td><td>CMT103H</td><td>\$500.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>Su</td><td>10/07/12</td><td>8:12 AM</td><td>7a-9a Sun Eyewitness News</td><td>7am-9am</td><td>:30</td><td>CMT109H</td><td>\$500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Su	10/07/12	7:07 AM	7a-9a Sun Eyewitness News	7am-9am	:30	CMT103H	\$500.00	NM	2	WFSB	Su	10/07/12	8:12 AM	7a-9a Sun Eyewitness News	7am-9am	:30	CMT109H	\$500.00	NM																																													
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11	10/07/12	10/07/12	CBS Sunday Morning	9:00am - 10:30am	-----S	:30	1	\$400.00	NM																																																																														
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13	10/01/12	10/05/12	9am-10am	9am - 10am	MTWTF--	:30	5	\$175.00	NM																																																																														
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14	10/01/12	10/05/12	11a-12p Price is Right	11am - 12pm	MTWTF--	:30	2	\$750.00	NM																																																																														
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INVOICE



Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
495954-1	10/07/12	October 2012	10/01/12 - 10/07/12
Advertiser		Product	Estimate Number
Friends Of Chris Murphy		October 1-October 7, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/01/12	10/05/12	CBS Soaps	1230-2p	MTWTF--	:30	5	\$250.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB W 10/03/12 1:59 PM CBS Soaps 1230-2p :30 CMT104H \$250.00 NM 5 WFSB Th 10/04/12 1:29 PM CBS Soaps 1230-2p :30 CMT104H \$250.00 NM 4 WFSB F 10/05/12 1:59 PM CBS Soaps 1230-2p :30 CMT104H \$250.00 NM									
17	10/01/12	10/05/12	The Talk	2-3p	MTWTF--	:30	5	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 MTWTF-- 5 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB M 10/01/12 2:59 PM The Talk 2-3p :30 CMT106H \$175.00 NM 1 WFSB Tu 10/02/12 2:28 PM The Talk 2-3p :30 CMT106H \$175.00 NM 2 WFSB W 10/03/12 2:29 PM The Talk 2-3p :30 CMT103H \$175.00 NM 5 WFSB Th 10/04/12 2:29 PM The Talk 2-3p :30 CMT104H \$175.00 NM 4 WFSB F 10/05/12 2:59 PM The Talk 2-3p :30 CMT104H \$175.00 NM									
18	10/01/12	10/05/12	4p-5p Dr. Oz	4pm-5pm	MTWTF--	:30	5	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 MTWTF-- 5 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/01/12 4:22 PM 4p-5p Dr. Oz 4pm-5pm :30 CMT106H \$350.00 NM 4 WFSB Tu 10/02/12 4:55 PM 4p-5p Dr. Oz 4pm-5pm :30 CMT103H \$350.00 NM 2 WFSB W 10/03/12 4:20 PM 4p-5p Dr. Oz 4pm-5pm :30 CMT104H \$350.00 NM 3 WFSB Th 10/04/12 4:12 PM 4p-5p Dr. Oz 4pm-5pm :30 CMT104H \$350.00 NM 5 WFSB F 10/05/12 4:18 PM 4p-5p Dr. Oz 4pm-5pm :30 CMT103H \$350.00 NM									
19	10/01/12	10/05/12	Eyewitness News	5pm - 5:30pm	MTWTF--	:30	5	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 MTWTF-- 5 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/01/12 5:26 PM Eyewitness News 5pm - 5:30pm :30 CMT106H \$1,800.00 NM 3 WFSB Tu 10/02/12 5:09 PM Eyewitness News 5pm - 5:30pm :30 CMT106H \$1,800.00 NM 2 WFSB W 10/03/12 5:20 PM Eyewitness News 5pm - 5:30pm :30 CMT104H \$1,800.00 NM 5 WFSB Th 10/04/12 5:10 PM Eyewitness News 5pm - 5:30pm :30 CMT103H \$1,800.00 NM 4 WFSB F 10/05/12 5:20 PM Eyewitness News 5pm - 5:30pm :30 CMT104H \$1,800.00 NM									
20	10/01/12	10/05/12	Eyewitness News	5:30pm - 6pm	MTWTF--	:30	5	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 MTWTF-- 5 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB M 10/01/12 5:39 PM Eyewitness News 5:30pm - 6pm :30 CMT103H \$1,800.00 NM 1 WFSB Tu 10/02/12 5:38 PM Eyewitness News 5:30pm - 6pm :30 CMT106H \$1,800.00 NM 2 WFSB W 10/03/12 5:57 PM Eyewitness News 5:30pm - 6pm :30 CMT104H \$1,800.00 NM 3 WFSB Th 10/04/12 5:57 PM Eyewitness News 5:30pm - 6pm :30 CMT104H \$1,800.00 NM 5 WFSB F 10/05/12 5:37 PM Eyewitness News 5:30pm - 6pm :30 CMT104H \$1,800.00 NM									
21	10/01/12	10/05/12	Eyewitness News	6pm - 6:30pm	MTWTF--	:30	5	\$2,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 MTWTF-- 5 \$2,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE



Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
495954-1	10/07/12	October 2012	10/01/12 - 10/07/12
Advertiser		Product	Estimate Number
Friends Of Chris Murphy		October 1-October 7, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																									
21	10/01/12	10/05/12	Eyewitness News	6pm - 6:30pm	MTWTF--	:30	5	\$2,100.00	NM																																																																																									
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3	WFSB	Sa	10/06/12	11:24 PM	Eyewitness News	11PM - 11:35PM	:30	CMT104H	\$700.00	NM																																																																																								
26	10/07/12	10/07/12	Delayed 60 Minutes	730-830p	-----S	:30	1	\$9,000.00	NM																																																																																									
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-----S</td><td>1</td><td>\$9,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>Su</td><td>10/07/12</td><td>8:12 PM</td><td>Delayed 60 Minutes</td><td>730-830p</td><td>:30</td><td>CMT109H</td><td>\$9,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-----S	1	\$9,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Su	10/07/12	8:12 PM	Delayed 60 Minutes	730-830p	:30	CMT109H	\$9,000.00	NM																																																							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																													
	10/01/12	10/07/12	-----S	1	\$9,000.00																																																																																													
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1	WFSB	Su	10/07/12	8:12 PM	Delayed 60 Minutes	730-830p	:30	CMT109H	\$9,000.00	NM																																																																																								

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
495954-1	10/07/12	October 2012	10/01/12 - 10/07/12

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	October 1-October 7, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/07/12	10/07/12	Patriots Football	1:00pm - 7:00pm	-----S	:30	1	\$6,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$6,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/07/12 5:50 PM Patriots Football 1:00pm - 7:00pm :30 CMT109H \$6,500.00 NM									
28	10/07/12	10/07/12	NFL Regular Season	1:00pm - 7:00pm	-----S	:30	1	\$6,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$6,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/07/12 2:37 PM NFL Regular Season 1:00pm - 7:00pm :30 CMT103H \$6,500.00 NM									
29	10/02/12	10/02/12	NCIS	9pm - 10pm	-T-----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/02/12 9:45 PM NCIS 9pm - 10pm :30 CMT106H \$7,000.00 NM									
Total Spots							101		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$102,050.00
<u>Agency Commission</u>	\$15,307.50
<u>Net Amount Due</u>	\$86,742.50

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